RJ REYNOLDS

TOBACCO COMPANY

COPY

J. CAMPBELL / ROU 1610
PROMOTIONAL COORDINATOR

8899 MAIN STREET
WILLIAMSVILLE, NY 14221
(716) 634-4179
FAX (716) 634-3145

March 20, 1998

RJR Account #026040
Mr. F. Attea
M. ATTEA & BROS.

SALEM TEAR TAPE PROMOTION #800438: JUNE (#806)

Dear Frank:

SALEM .30¢ Tear Tape product has been ordered in reference to the above promotion. Ship number of cartons per brand style to your participating retail accounts as identified on the attached Customer List. No Displays are required, as retailers will utilize Displays they received with the April Salem Tear Tape distribution. This product is being shipped to you @ $3.00/carton off-invoice.

RJR will reimburse you $4.75 per **6M** promoted case shipped to retail on a timely basis. This equates to **$9.50 (2 (6M) case(s) @ $4.75)**. Payment will be made as soon as possible once verification is received that all displays have been shipped to retail.

PARTNERS 'BONUS' REPORTING DESCRIPTION	'SAL 98 .30/1 PK'

As always, thanks for your assistance in the marketing of our products.

Sincerely,

Judy

J. Campbell
Promotional Coordinator / 1610
/jc
cc: K. Jurgensen
Enc. Retail Customer List

Note to RJR Manager:
Upon verification of shipment to retail, notify Judy (#1610) for payment distribution to account.

SAL-JUNE.DOC

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Source: https://www.industrydocuments.ucsf.edu/docs/lbfn0000

JUNE DELIVERY
SALEM TEAR TAPE
M. ATTEA & BROS.

UPC Code	SALEM BRAND STYLE	#/ (6M) Cases @ .30¢ Off
12300-24194	*Full Flavor*	**0**
12300-24195	*Full Flavor 100*	**1**
12300-24196	*Light*	**0**
12300-24197	*Light 100*	**1**

UTILIZE ANY RESIDUAL BRAND STYLE QUANTITIES FROM MAY PRODUCT DISTRIBUTION TO MEET JUNE DISTRIBUTION AS NEEDED

Product / Premium Arrival: **May 26, 1998**

Ship Date to Retail: **Week of: June 8, 1998**

EFT $ Amount: **$620.34**

JUNE Drive Period 806 / Promotion #800438

PROMOTION DESCRIPTION:

SHIP NUMBER OF CARTONS PER BRAND STYLE TO EACH RETAILER AS INDICATED ON THE ATTACHED CUSTOMER LIST.

RETAILER WILL PLACE IN SALEM 40-PACK DISPLAY WHICH WAS SHIPPED WITH APRIL PRODUCT DISTRIBUTION

JUNE DELIVERY

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Source: https://www.industrydocuments.ucsf.edu/docs/lhfn0000

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WHOLESALER : 026040 MILHEM ATTEA & BROS., INC. <DIRECT>
TEMPLATE : 800438 80600 SAL 98 .30/1 NO
SALES LEVEL : 16XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	M85 QTY	M100 QTY	LT M85 QTY	LT M100 QTY	TOTAL QTY	CHAIN-ID	SUPPLIER
162601	162625	076920	DELAWARE VARIETY	569 DELAWARE AVE	BUFFALO	NY	14202	1	1	1	1	4		
162601	162626	398853	MARIO'S	2304 PINE AVE	NIAGARA FAL	NY	14301	1	1	1	1	4		
162601	162625	647757	G&G PETROLEUM	1543 NIAGARA ST.	BUFFALO	NY	14213	1	1	2		4		
162601		760242	B'S QUICK MART	1060 NIAGARA FALL	N TONAWANDA	NY	14120	1	1	1	1	4		
162603	162625	396910	SUPERIOR FOOD KING	1084 CLINTON ST	BUFFALO	NY	14206	2	2	2	2	8		
162603	162625	397178	HARRY'S DELI	275 ABBOTT RD	BUFFALO	NY	14220	4	2	6	4	16		
162603	162629	745889	REECE MOBIL ONTHERU	1051 HARLEM RD	CHEEKTOWAGA	NY	14227	4	1	8	1	14	1449-0000	
162603	162625	812740	RICOTA'S MARKET	206 ELK ST	BUFFALO	NY	14210	2	1	1		4		

PAGE BREAK TOTAL ACCOUNTS 8 TOTAL QUANTITY 16 10 22 10 58

TEMPLATE TOTAL ACCOUNTS 8 TOTAL QUANTITY 16 10 22 10 58

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